

A design icon
around the world



stelton

To celebrate four decades of bringing good design to tables around the world, the EM77 vacuum jug is being launched in a special edition. The elegant finish echoes back to the classic steel version and reaches into the future. The iconic design combines perfect form with outstanding functionality.

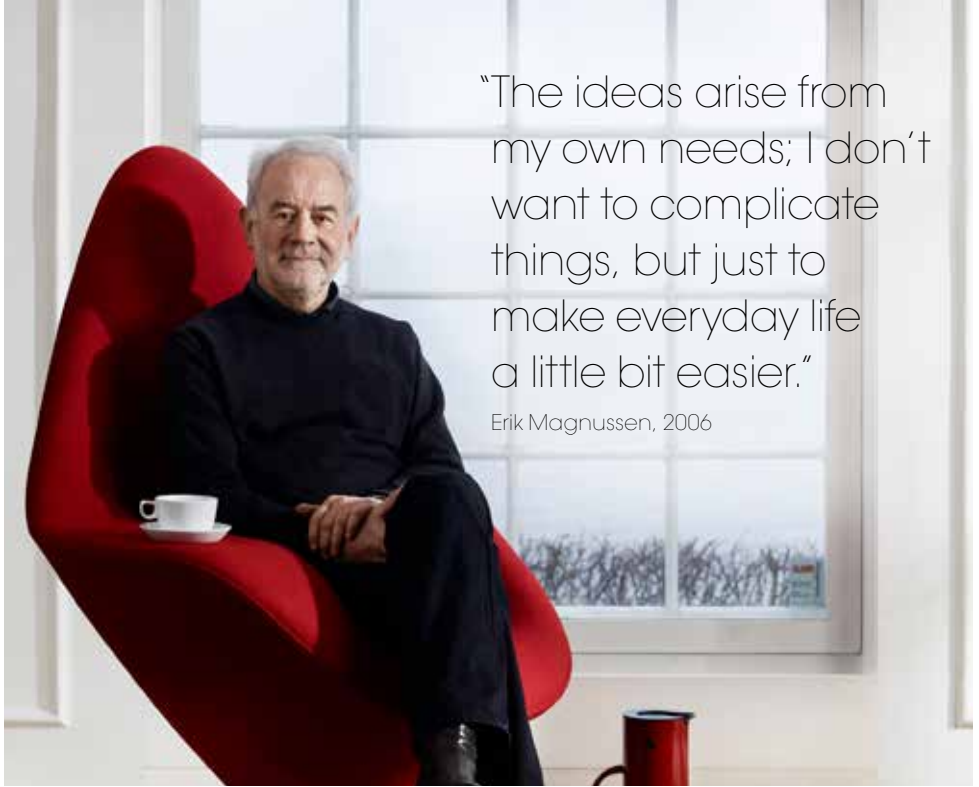
The colour range of the special edition is matt, metallic black, dark brown and dark blue, and the jug features an exclusive EM engraving.

EM77

40 YRS. ANNIVERSARY







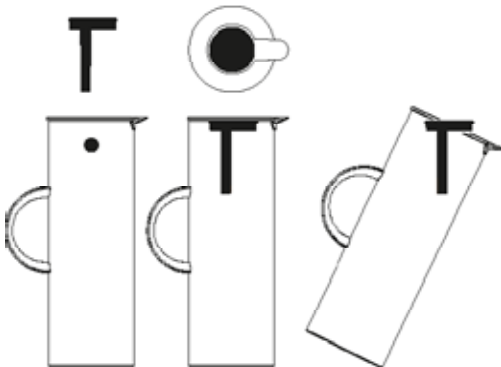
“The ideas arise from my own needs; I don’t want to complicate things, but just to make everyday life a little bit easier.”

Erik Magnussen, 2006

Erik Magnussen (1940-2014) trained as a ceramist at the School of Applied Arts and Design and graduated with a silver medal in 1960.

In the 1970s, Stelton commissioned Erik Magnussen to design a vacuum jug using the cylindrical shape.

“Then I went to work. The most annoying thing regarding vacuum jugs was the fact that you needed two hands, to open and to pour – you had to let go of the newspaper. So the task was to invent an automatic opening and closing mechanism. Finding a solution to that was what interested me the most.” – Erik Magnussen, 2006.



Today, Erik Magnussen’s patented, suspended rocket stopper is still unique and allows pouring with one hand. The jug now also comes with a handy screw cap, which is ideal if you want to take the jug outdoors.

The well-known shape of the EM77 now conceals a new press tea maker that stops the brewing in the jug. The tea stays hot and just the way you like it.



The EM collection



EM77 vacuum jug 1 l - EM77 40th anniversary - metallic

EM77 vacuum jug 1 l - steel



EM77 vacuum jug 1 l



EM77 vacuum jug 0.5 l



EM press tea maker 1 l

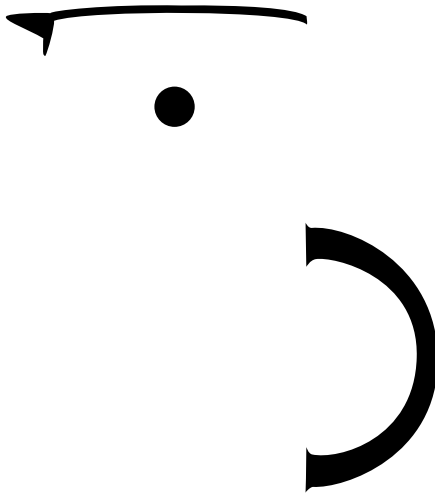


EM French press 1 l

The first EM77 vacuum jug, designed by Erik Magnussen in 1977, was introduced in steel, which is still very popular. In 1979, the vacuum jugs were launched in plastic, which was a new material at the time, and over the years the vacuum jugs have come in a wide palette of colours. The EM77 jug is a part of Stelton's DNA and an attractive design object around the world.



In the year it was launched, the EM77 vacuum jug was awarded the Danish ID prize. Since then, Erik Magnussen has received many awards, including the Red Dot in Germany and the Good Design Gold Prize in Japan.



Stelton is a Danish design company with strong roots in the Scandinavian design tradition. Its collaboration with Erik Magnussen lasted a lifetime. The EM77 vacuum jug is a part of Stelton's DNA and an attractive design object around the world.

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