

**MENU**  
**Newspaper—Twenty Fifteen**



**The Spring Issue**

## Born classy—

Clean lines and classic aesthetics, geometric shapes, soft high quality fabrics and beautiful Scandinavian colours dominate the SS15 collection. You won't find anything crazy-coloured or hyper trendy that will ware out tomorrow. Our products and designs are meant to last and to stay classy for generations to come.

So, enjoy all the new work from some of the most talented and inspiring designers in the world, but remember to take good care of your MENU products. Your grand children will thank you for it.

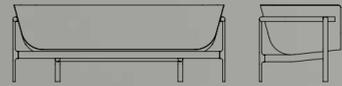
We wish you all a nice spring.

Thank you

We'd like to send a warm thank you to all our talented designers for their beautiful and timeless designs. Also a big thank you to Jonas Bjerre-Poulsen and Mikkel Rahr Mortensen for the beautiful pictures, Afteroom Studio for the magical cover, copywriter Ida Kinch for all the great words, Menu Storytelling Factory for the amazing layout and our printing house, CS Grafisk for fast printing.



Elegant sofa with a simple, clear design and yet a strong personality. Rui Alves's roots in cabinetmaking and his big admiration of old craftsmen shine through clearly in the Lounge Sofa. It is classic and timeless in its aesthetics and the designer carefully crafted and thought through all details and fittings in order to make it look beautiful from all sides. Lounge Sofa can be used in several contexts. At home (rest, read, talk, have a meal etc.), in public lounge areas (hotel lobbies, shops etc.), and work areas (waiting lobbies, libraries, offices, meeting areas etc.)

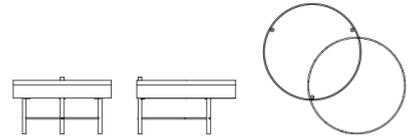


Size: L180cm, H65,5cm, D69cm  
Material: Ash wood (frame), 100% wool fabric on foam shell  
Colour: Dark Grey

## Lounge Sofa—

Design by Rui Alves





Turning Table, Design by Theresa Arns

**Elegant and welcoming side table with built in storage space for magazines, remotes, extra chargers, gum, chocolate, tissues or what ever you need at hand. Use the table for beautiful items, candles and coffee— and turn the top half to the side to reveal the storage space.**

Size: Ø65 cm, H 36 cm



Uncover Table, Design by Signe Hytte

Uncover is a small side table with a removable - and reversible - tray. The tray has wood on one side and bright shiny metal on the other, so you get 3 different looks and expressions in one table. 1 without the tray where the table is fully functional and 2 different ones depending on which side of the tray is up. Take the tray into the kitchen and fill it with coffee and lovely cakes, bring it back, and place it on top of the table. Ready. Set. Cosy.

Size: Ø50 cm, H47 cm  
Material: Ash  
Colour: Ash, Dark Ash



Private Desk, Design by Theresa Arns

Private Desk is a highly versatile desk suitable for writing and working, or as a dressing table - or all of the above. The main idea is to keep the centre of the table free of knick-knacks, loose papers and pencils, so you have space to actually work and use the desk.

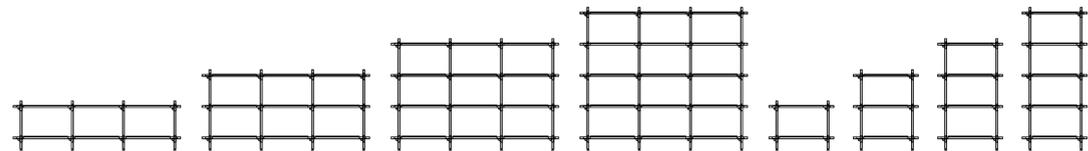
Size: L136cm, W60cm, H75cm  
Material: Ash, metal, mirror  
Colour: White Ash w. Grey metal boxes





# Stick System—

Design by Jan Plecháč and Henry Wielgus

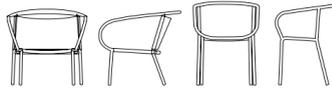


Wooden sticks and joints of steel are the components that transform the versatile Stick System into a shelving system, a clothing rack and a worktable; interior elements of strong constructions that are easily assembled and offer multifunctional solutions for residential use as well as the contract market. The organic construction of Stick System is the creation of Czech designers Jan Plecháč and Henry Wielgus, who in recent years have earned recognition for their design philosophy. "We wanted to create a clever and aesthetically beautiful design solution for a modern generation: Stick System can be extended and adapted to fit different spaces. It enables multiple options, which makes it a pragmatic interior solution to today's increasing needs, comments Jan Plecháč. Stick system is presented in various colour combinations and wooden hues, and with maximum attention to details, the combined wood and steel structure perfectly harmonises with the chosen

colour palette for a clean, soft and light appearance we refer to as Soft Minimalism. As an add-on to the shelving system, light steel plates work as mobile shelves for placing books, plates, lamps and other objects. Jan Plecháč and Henry Wielgus are equally as grounded as their design, and when asked about the most important aspect to consider as a designer, their answer is unanimous: "Being as responsible as possible to the planet and to the people that inhabit it".

Sizes: 1x2: 734x580 mm, 1x3: 734x957 mm, 1x4: 734x1334 mm, 1x5: 734x1711 mm, 3x2: 1954x580 mm, 3x3: 1954x957 mm, 3x4: 1954x1334 mm, 3x5: 1954x1711 mm.  
Material: Stained ash and powder coated steel, ash and powder coated steel.  
Colours: Black/Dark Ash, White/White, Grey/Grey, Grey/Ash



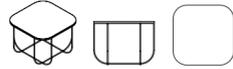


**Afterroom Chairs, Dining and Lounge**  
Design by Afterroom

The two new comers from Afterroom—the Lounge Chair and the Dining Chair—are the result of combining the inspiration from two iconic chairs of early modernism. The 'Thonet Bentwood Armchair' by Michael Thonet and the 'Spanish Chair' by Børge Mogensen. The combination of these two classics became something new—just as elegant as the Thonet and as comfortable as the Spanish Chair. Relax and enjoy.

**Afterroom Lounge Chair:**  
Size: H75 cm, L80 cm, W70 cm  
Material: Powder coated steel frame/leather seat and back.  
Color: Black frame/Black leather, Black frame/Cognac leather

**Afterroom Dining Chair**  
Size: H75 cm, W59 cm  
Material: Powder coated steel/Kvadrat Remix 2  
Color: Black frame/Remix



**FUWL Cage Table**  
Design By Form Us With Love

Cage Table is a storage unit and a table. Suitable as side table next to the sofa, your favourite easy chair, in the hall way or the bedroom. The basket under the wooden table top is ideal to store magazines, knitting or warm socks.

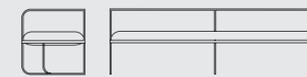
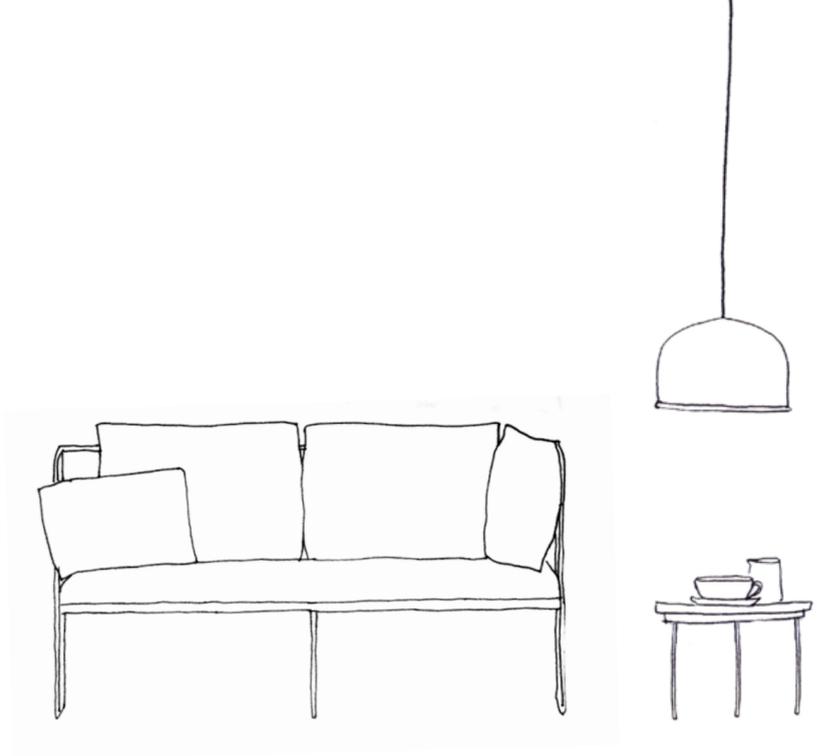
Size: H30cm, D43cm, W43cm  
Material: Powder coated steel and ash wood  
Colours: Black/Black painted ash.



**Afterroom Chair**  
Design By Afterroom

We are proud to introduce the first Menu-chair ever. A beautiful and simple, three-legged one, designed by the Stockholm based, Taiwanese duo Hung-Ming Chen and Chen-Yen Wei, also known as Afterroom. They have a clear and non-compromising approach to aesthetics and design, they strive to create designs that grow even more beautiful with time – and with their fine sense of detail, they manage to make “simple design” even more simple. Chen-Yen Wei: “Afterroom Chair is based on the concept of reducing the amount of materials to the minimum and by doing so pushing the aesthetic appearance to the maximum”.

Size: H77cm, D54cm, W43cm  
Material: steel and wood.  
Colors: Black, White, Grey.  
Colors, padded seat: Light Grey/Red textile, Light Grey/Light Grey textile, Black/Blue textile, Black/Dark Grey textile.



3 pers.:

L:200cm, W:60cm, H:63cm



2 pers.:

L:140cm, W:60cm, H:63cm



1 pers.:

L:80cm, W:60cm, H:63cm

## Balcony Series—

Design by Vera & Kyte

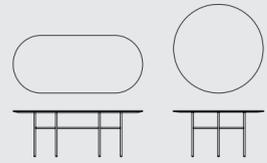
**Balcony is a sofa series inspired by the leisurely feel of time spent on a sunny balcony. Observing your surroundings, reading a book or pondering on the meaning of life whilst slowly letting time drift by. Balcony embodies this leisurely time in form and function, inviting you to a self-indulgent pause.**

**Designers Vera Kleppe and Åshild Kyte work together in their studio on the west coast of Norway. Together they work within the fields of furniture, products and interior architecture. On the inspiration for their designs, they say, “There is always an underlying influence from the Nordic landscape that surrounds us. It has a direct and striking presence that inspires a clean simplicity in our expression.”**

**This goes for Balcony as well. The thin lines and the simplicity of the form and materials are the most prominent characteristics. The aesthetical simplicity helps create a calm and refined expression. Balcony is available in three different sizes: couches for 2 or 3 persons and a chair for 1. All made for relaxing, reading, listening to music, taking a time out or a nap. Balcony is a good place for casual conversation when placed in groups. Suitable for lounges, lobbies, offices or the living room.**

Material: Powder coated steel frame, Kvadrat Tokyo  
Colour: Black frame/Navy, Light Grey frame/Latte

Originally Norm Architects designed a table especially for Bjarne Hansen—the creative director and founder at Menu. The table was meant for Bjarne's living room at home. While at it, Norm also manufactured some tables for their own studio. All three of them have used those tables ever since. After being tested and used for years by our founder and design managers—we think it's safe to say that the design is approved.



Size: Round: Ø140cm, H73cm, Oval: L210cm, W95cm, H73cm,  
Rectangular: L200cm, W90cm, H73cm  
Materials: MDF with veneer, powder coated steel  
Colours: Black and White

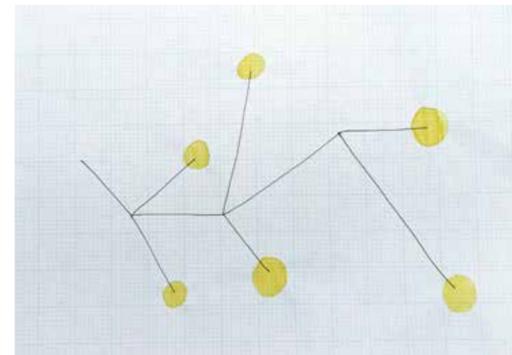
## Snaregade—

Design by Norm Architects





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## Tribeca Series—

Design by Søren Rose Studio



The Tribeca series is a mix of lamps, pendants and chandeliers, all inspired by the New York City glamour of the late 1930s. The name Tribeca refers to a very popular part of New York in lower West Manhattan, the Triangle Below Canal Street.

The various shapes and designs in the Tribeca series were created in an inspiring creative process where Søren Rose Studio travelled the States, searching for beautiful old lamps and reusable parts. All the parts were separated, rated and arranged, and then assembled again, mix and match style, until these new and much bolder designs emerged.

This feature, in combination with the elegant details and the glamorous feel, makes a Tribeca lamp a retro-chic piece of art.

Søren Rose is a talented Danish entrepreneur with a past as Creative Director in the web and photography industry. His dream of running his own studio came true in 2008, and today he lives in New York where he runs the highly popular, Søren Rose Studio.

The lamps are brought into production in a close collaboration between Menu and Søren Rose Studio, and we're very proud to be a part of this.

Variations:

Leonard, 5-lite chandelier, Ø46cm, H15cm, solid brass or black powder coated steel, uses 5 x E27 bulbs.

Franklin, 4-lite chandelier, Ø56cm, H56cm, solid brass or black powder coated steel, uses 4 x E27 bulbs.

Reade, 1-lite table lamp, H31cm, D15cm, W15cm, solid brass or black powder coated steel, uses 1 x e14 bulb.

Warren, 1-lite wall lamp, H56cm, L62cm, solid brass or black powder coated steel, uses 1 x E27 bulb.

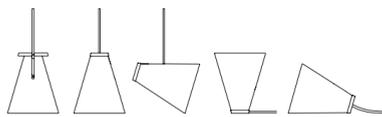
Duane, 1-lite chandelier, Ø16.5cm, H21cm, solid brass or black powder coated steel, uses 1 x E27 bulb.



Peek Lamp, Design by Jonas Wagell

Simplistic, Humble and Quirky. The Swedish designer Jonas Wagell initially drew the Peek lamp as a floor lamp to accompany a sofa he did a few years ago. The design is simplistic, humble and somewhat quirky. He explains, "I find it that floor lamps are often big and quite dominant in interiors. I needed a lamp which was small and humble and simply "popped up" where you needed some light. The Peek lamp has a heavy base with a long slender stem and a shade, which gracefully peeks over the back of a sofa or armchair." The Peek table lamp is now put into production and will be available as a part of our SS15 collection.

Size: H45cm, B15cm  
 Material: powder coated steel  
 Colours: White or Black  
 Available: SS15



Bollard Lamp, Design by Shane Schneck

A cool lamp with varied adjustment and 350cm cord allowing you to focus your lighting where need it.

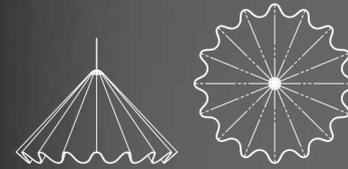
Size: Lamp, Ø11cm, H13cm. Cord: 350cm.  
 Material: Silicone  
 Colours: Pale green, Ash, Nude, Black or Carbon



The Standard, Design by Sylvain Willenz

Large and elegant pendant lamp from Belgian designer Sylvain Willenz. Perfect for a high-ceilinged room over a dining table with lots of space, or as writing desk lighting. Provides beautiful and efficient lighting for the entire room.

Size: Ø40 cm, H31 cm  
 Material: Glass  
 Colours: Opal Glass



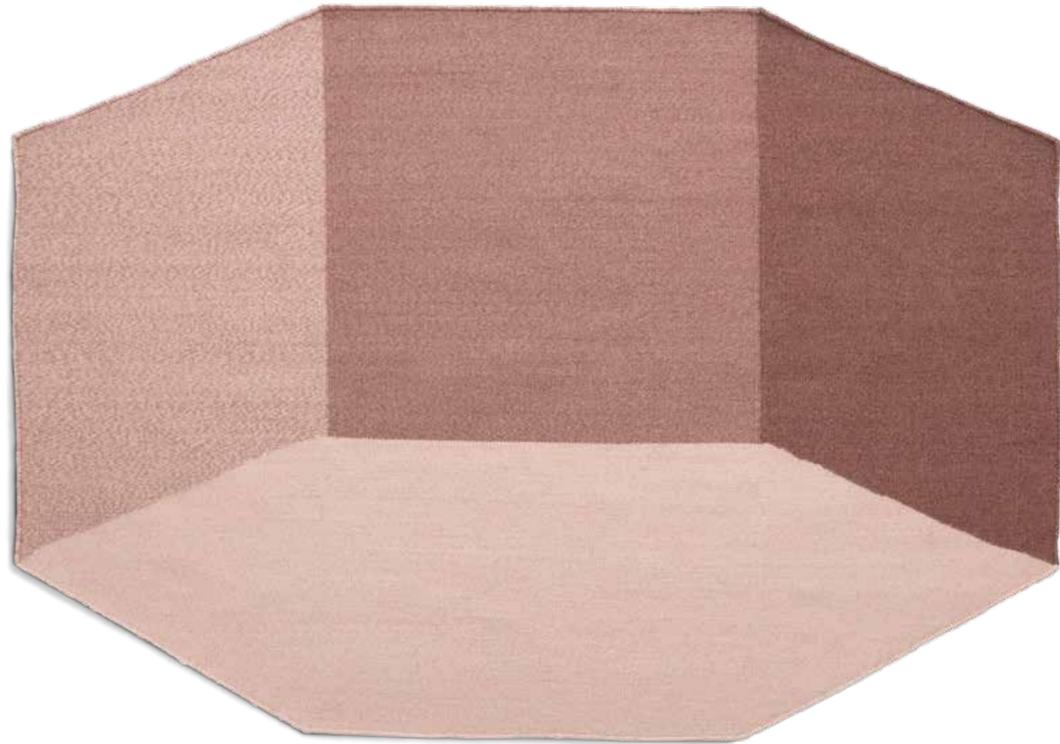
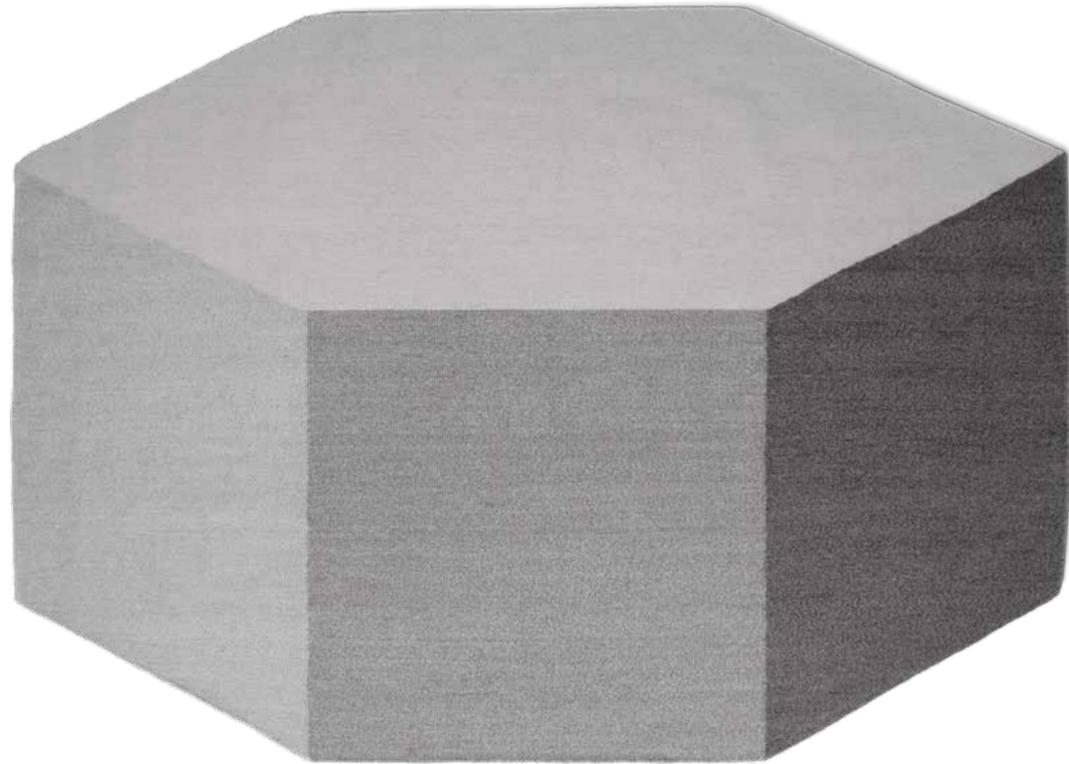
Dancing Pendant, Design by Iskos-Berlin

Great for dinners, long talks and acoustics. Dancing pendant is made of PET felt. A material that's 100% recyclable and mainly produced of used soda and water bottles. Besides that great environmental feature and its dashing looks, Dancing Pendant also has a great and positive effect on the acoustic of a room.

Size: Ø95cm, H55cm  
 Material: PET felt  
 Colours: Off White, Dark Grey or Black



Willenz Volume Rug, Design by Sylvain Willenz



Willenz Volume Rug is strikingly graphical yet fundamentally simple. By cutting the corners of a flat and classic rectangular rug, Willenz created an unconventional lozenge shape. And through four different shades of the same colour, he turned it into an eye-catching three-dimensional piece.



Size: L225cm, W160cm Material: Wool and cotton thread, Colour: Nude, Pale Green, Blue, Grey. Available: August 2015



Rain, Design by Signe Hytte & Kristina Kjær

The hand drawn pattern is inspired by the dark and melancholic winter weather in the North. Use the series for relaxed cosy moments and enjoy how the colours and the pattern serve as decorative eye-catchers. Due to the great wool material, the pattern and neutral colours, Rain will fit in many different contexts and have the potential to become a life-long companion.

Size: Plaid: H190cm, W120cm  
 Cushion: 40x40cm, 50x50cm, 40x60cm  
 Material: 100% knitted wool  
 Colour: Nude, Blue, Grey.



Picnic Tote, Design by Thomas Jenkins

Picnic Tote has two layers, the base is water-repellant and the top is super soft. Perfect for picnics on grass, sand and flowery fields.

Size: H100cm, W120cm  
 Material: Wool, polyester and cotton + brass and wooden buttons  
 Colours: Black/Dark Grey w. Black leather or Grey/Light Grey w. natural leather

GoodNorm, Design by Norm Architects

For the first time ever! We're happy to show you the very first production of MENU bed linen, the beautiful GoodNorm designed by NORM Architects. GoodNorm is a lovely 2-sided bed linen in washed cotton sateen. One side of the bed linen is plain-coloured while the other has fine small graphic patterns and details. From afar both sides appear to be plaincoloured but when you get at closer look all the fine details and shapes are revealed. GoodNorm comes in six different douched Scandinavian colours: Kit, Concrete, Anthracite, Nude, Moss and Thunder. The special wash provides the douched nuances and makes the bed covers even softer. All GoodNorm products are wrapped with out any use of plastic to protect the environment, and tested for all harmful substances according to the Oeko-Tex® standard to protect you. Sleep tight.

Size: W140cm, L200cm, W60cm, L63cm/W140cm, L220cm, W63cm, L60cm  
 Material: 100% washed cotton sateen  
 Colours: Ash, Cool Grey, Carbon, Nude, Moss Green, Storm



Clothing Rack, Design by Christian Troels and Jonas Birkebæk Poulsen

Clothing Rack is a neat and foldable clothing rack suitable for hotels, offices, restaurants, or bedrooms and spacious home hallways. The frame is made of powder coated steel and has a simple hook system that holds everything in place—while also making it easily foldable. Clothing Rack comes with a 149cm bar for hangers and coats and a big 48x149cm platform for shoes, bags and other loose items. Clothing Rack is easily stored as it folds to an almost flat. Christian Troels and Jonas Birkebæk Poulsen is a 2-man company working on industrial design projects from their Copenhagen studio. This is the first collaboration between Menu and Christian Troels and Jonas Birkebæk Poulsen—and we're pleased to have them on board.



Size: H149cm, D48cm, W130cm  
Material: Powder coated steel  
Colour: Black or White



Synnes Chair, Design by Falke Svaton

Robust and distinct dining chair from the Norwegian designer Falke Svaton. Synnes Chair is made of ash wood and comes in three different shades—Light, Ash and Black.

The design is classic but still distinct. The shape of the chair and nice feel of the ash wood makes it a great dining chair. For the kitchen, living room or restaurant.

Falke Svaton Studio is a design studio based in Oslo, Norway, focusing on furniture and lighting.

The studio was founded in 2014 by Falke Svaton Lirhus (b. 01.05.1987, Norway). Falke has a BA in Industrial Design with honours from University of Technology, Sydney

Size: H80 cm, W48 cm  
Materials: Ash  
Colours: Ash, Black Ash



To fold Chair, Design by Jonas Forsman

For the Swedish designer Jonas Forsman inspiration often starts with a question. The designer explains, "Usually folding chairs lack in comfort, because a flat backrest is not very comfortable. So in this case the question was: Can I design a circular backrest that folds at the same time as the seat is folded?" Luckily for us – he could.

The crossed legs on 'To fold' were the first solution to his question as they allow both seat and back to fold at the same time. This was the basis for the rest of the design. The chair is simple and functional and all details have a specific purpose. For instance the cut out between the two joints on the backrest are needed in order for the chair to fold completely.

"The construction of the chair is quite demanding and it has to withstand some force, so the main frame is made of steel tubing. Wood for the seat and backrest was a natural choice because of its lightness, stability and quality over time", Jonas explains. The actual movement of the fold is the designer's favourite part of the whole chair. Jonas Forsman made a lot of drawings, sketches, and life-sized prototypes before the construction was just right. And because nothing like this has been done before, he had to do it all from scratch.

To fold has been under way for many years, and we're pleased to say that it's worth the wait. It is an elegant, comfortable, surprising and practical chair. Suitable as kitchen or dining chairs at your home or as back up seating in restaurants, meeting rooms or at conference facilities.

Size: H72 cm, W52 cm  
Materials: Steel rod and plywood  
Colours: Black  
Available Autumn 2015



Inspired by the Hands of Time and The Forces of Nature

Since the beginning of civilization, minimalism has been the norm in many cultures all over the globe. People have strived voluntarily for material poverty in the quest for inner luxury. Avoiding the irrelevant means emphasising the important. Thus, reduction and perfection have been the main goals for both craftsmen and inventors. All too often people think of architecture and design in terms of added spectacularness. But it is often the plain or the reduced that is most striking. We balance the visual, the tactile and the sensual to create an unusual but harmonious experience. We bridge the masculine and the feminine with an obsessive attention to detail and we aim at creating functional objects that not only meet your needs, but also provide joy. We call it soft minimalism. The simple shapes for the new Norm Bath products are inspired by perfectly rounded stones shaped by the forces of nature and cut by man.

When discussing function we always relate back to real needs or problems we encounter in our everyday lives. The creative process often begins with the question of how we can solve a given problem through products. Our aim is to ease or beautify a process through design. Minimalism and aesthetics is not everything. The New Norm Bath series holds a vast amount of small details catering to both improved hygiene and everyday functionality. Large clean surfaces dominate the products and make sure that joints and compositions are kept at a minimum. A tiny grid in the bottom of the toothbrush holder keeps your toothbrush dry, a make-up mirror is hidden on the inside of the storage jar and details that at first seem irrelevant, like how you place a bag in the bin or the size of the soap dispenser, have been subject to endless scrutiny from a functional perspective.

# Norm Bath—

Design by Norm Architects



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Toilet Brush

Toilet Brush by Norm Architects does the job in a sleek, stylish and practical way. Stable on the floor, brushed steel handle with a good grip, replaceable brush if needed.

Material: Plastic, stainless steel, powder coated/  
plated stainless steel.  
Colors: White or Black



Soap Pump, Container & Toothbrush Holder

Menu Soap Pump is easy to clean and refill, and with its clean and simple design it will look decorative on any sink. Please be aware that Soap Pump is for hand soap only. Menu Container is perfect to keep cotton, jewellery or small samples in place. Functional and easy to clean. Flip the lid and 1-2-3 it's mirror time. Toothbrush Holder is simple and stylish, yet flashy enough to draw attention and miraculously outshine your lovers' worn-down toothbrush.

Material: Plastic, stainless steel, powder coated/  
plated stainless steel.  
Colors: White or Black



Pedal Bin

Just a slight tap to the pedal and the lid gently opens. Soft, silent and without ever striking the back wall with a loud and echoing BAM!! You want a bin to be steady, sleek and beautiful, not dramatic or noisy.

Size: 7 Liter  
Material: Plastic, stainless steel, powder coated/  
plated stainless steel.  
Colors: White or Black



Wiper

Use Wiper after your shower to help prevent calcium deposits on floor and tiles - and to make sure you'll never get wet socks again. Kasper Rønn from Norm Architects explains: "With Wiper we really focused on finding the point where there was nothing more we could possibly add or subtract, to make it a better product. It was a bit of a test to see just how simple it could be made".

Material: Steel, silicone.  
Colors: Black



Knobs

Knobs are a part of the popular Bath series by Norm Architects. The designers behind are: Jonas Bjerre-Poulsen and Kasper Rønn and their love of minimalism and functionality shines through clearly in the Bath series, as they create products that meet real-life needs, while still having a modern and aesthetic look.

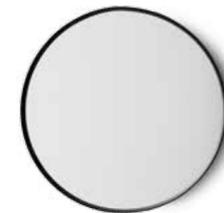
Material: Powder coated steel, brass or wood  
Colors: Black, white, brass or dark wood



Towel Bar

Towel Bar is a part of the Bath series by Norm and it is designed in a simple and recognizable style. The illusion of the floating band of the wall provides a strong graphic expression, without being too dominating, and the matte surface also provides a sensual tactility to the products.

Material: Powder coated aluminium and nickel plated zinc alloy.  
Colors: White or Black



Norm Wall Mirror

Norm Wall Mirror is as versatile as it is round. Use in the hallway, the bedroom, and the bathroom or maybe even as a decorative piece in the living room.

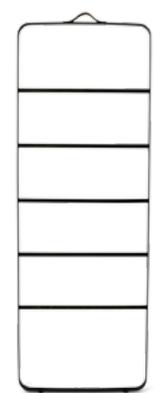
Size: Ø60cm, D3,5cm  
Material: Powder coated steel  
Colors: White or Black



Norm Floor Mirror

In the spirit of Scandinavian simplicity Norm Architects always strive to cut to the bone. And when we look at Norm Floor Mirror, we think they stopped at the exact right point. A beautiful piece of design with simple aesthetics, powerful looks and fine details.

Size: H170cm, W60cm  
Material: Powder coated aluminum, mirror glass and leather.  
Colour: White or Black



Towel Ladder

Towel Ladder is an informal and flexible piece of furniture made for storing towels and accessories in the bathroom, clothes in the bedroom or scarves and coats in the hallway.

Size: W60 cm, H170 cm, D3,5 cm,  
Material: Powder coated steel, ash and leather.  
Colors: Black/Dark Oak or White/Light Oak.



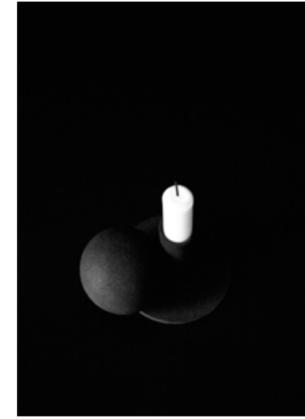
Wooden Bowls, Design by StokkeAustad

The starting point of this design was a curious exploration of the wood material. How thin could it be turned without cracking? How would the contrast between the thin shell and the base be? Norwegian designers Jonas Ravlo Stokke and Øystein Austad experimented with different types of wood, shapes and proportions to get the perfect match - and at the end, Wooden Bowl was born. The design consists of two parts—the fine bowl on top and the hollow base in the bottom. You can use Wooden Bowl to store various small items or leave it empty and enjoy the strong sculptural shape and the beautiful Ash wood that is coloured in such a way that the wood grain is still visible.

Originally designed for the Norwegian "Prototypes" exhibition, and now put into production by Menu. StokkeAustads Bowls can also be viewed at the cool Oslo hotel "The Thief", where each room has a Bowl of its own. Not approved for food.

Size: High: Ø13 cm, H17,5 cm, Low: Ø27 cm, H12 cm  
Material: Oak Wood  
Colours: Dark Oak, Black Oak

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Optical Candle Holder, Design by StokkeAustad

Perfectly balanced light. Optical is a fine and decorative candle holder from the Oslo-based designers Jonas Ravlo Stokke & Øystein Austad. The holder consists of various geometrical shapes that balance and almost flow on top of each other. It is a bit of an optical illusion. Inspiration came from the infamous Bauhaus movement, their numerous creative experiments with geometry and the quest for the perfect balance between form and function. When we asked StokkeAustad what the most important thing to remember as a designer is - the duo (amongst many other clever things) said, "It is important for designers not to rely heavily on CAD while designing. It's a truly tremendous tool, and today industrial design would not be possible without it, but it's important to remember that working in cardboard or foam gives you immediate answers, that are difficult to envision otherwise. Especially regarding size and proportions." We love that thought and suspect that Optical Candle Holder was created exactly that way.

Size: H8,5cm, W14cm  
Material: Powder coated steel, matt  
Colours: White or Black



Norm Collector, Design by Norm Architects

Elegant rack for jewellery and other precious items. Norm Collector has four arms for necklaces, bracelets or earrings, a centre tray to hold rings, ear studs or brooches and a small platform on top where you can display your favourite of the week. Norm Architects work from their studio in the centre of Copenhagen and work within the fields of architecture, photography and design. Design-wise they approach all occasions and rooms, indoors and outdoors, of a regular household and strive to make great products with a long-lasting aesthetic appeal. They are best known for their popular Bath series which includes both soap dispensers, ladders and mirrors as well as the versatile and beautiful series of glazed New Norm Dinnerware with everything from plates and cups to spoons, bowls and plates.

Size: H27cm, Ø16cm  
Material: Powder coated steel.  
Colours: Black



Round Box, Design by Sarah Böttger

Round Box is the first Menu production from German product and furniture designer, Sarah Böttger. Before studying industrial design at the University of Art and Design in Offenbach am Main and in Helsinki, she worked as a cabinetmaker. Something, we assume also helped her design Round Box. With its fine incisions and small details Round Box is a mix graphic design and product design. Beautiful and aesthetic while practical in use. You can use Round Box to store jewellery, keys, accessories or knick-knack in the bathroom, the kitchen or to gather loose items on your office desk. The centre compartment even works as a holder for your smartphone and tablet. In fact - it's almost like it cleans your desk for you.

Size: Ø30cm, H7cm  
Material: Oak wood  
Colours: Black



Circular Bowl, Design by Alexa Lixfeld

This is the first collaboration between Menu and the Hamburg-based designer Alexa Lixfeld. Her studio engages in designing extraordinary items and in her own words, they strive to "build an economy of the special." Circular Bowl is a great example of her work and how she manages to turn something as simple as a bowl into something quite spectacular.

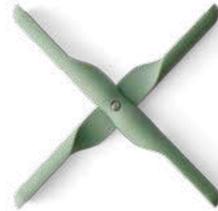
Size: Ø33cm, H3,5cm  
Material: Coloured porcelain  
Colours: Light Grey



New Norm Dinnerware, Design by Norm Architects

The two new comers to the NNDW series. We're really pleased that the New Norm Dinnerware series has grown to be so popular and that people all around the world are enjoying their meals from our plates, bowls and glasses. The Scandinavian simplicity and purity has won hearts all over the world and for the SS15 we're adding two new plates: New Norm Deep plate at 21,5cm and New Norm Dish/Plate at 27cm. Both available in White, Ocean and Smoke. Every day the NNDW series is used in restaurants, hotels and cafes around the world. For instance in Restaurant Høst in Copenhagen. We use the restaurant as a playground and test-area to see which products are needed, which colours are preferred and where new designs could come in handy. In this way the series is constantly evolving and growing in order to cover the full needs of both a restaurant and a home household.

Size: Deep plate 21,5cm, Dish/Plate 27cm.  
Material: Porcelain  
Colours: Ocean, Smoke



Propeller Trivet, Design Jacob Wagner

MENU Trivet Propeller plays with form and function whilst protecting your table top from heat, cold and liquids. The wings are slim and aerodynamic, giving them a light and airy appearance. The blades of the trivet can be folded together, just like a fan, and save you a lot of space. Once folded, it will fit just perfectly into the cutlery drawer. Easy peasy. The Trivet has been with us since 20xx and for the SS15 collection we're launching the popular propeller in Pale yellow and Pale green. Menu and Jakob Wagner have collected numerous prestigious international design awards for the Propeller, including the IF Product Design Award, Design Plus and Good Design Award.

Material: silicone, plastic, stainless steel.  
Colours: Pale yellow, Pale green, Black, White, Concrete, Ash, Flame, Rose, Red, Pink, Plum, Lime, Yellow.



Bottle Grinders Design by Norm Architects

The grinders have a powerful ceramic grinder, and they are very easy to operate. You simply open them, fill them with delicious ingredients and close them again. Simple as that. The unique, inverted design ensures that salt, pepper, pumpkin seeds, dried blueberries, walnuts - or whatever you fill them with - only sprinkle out when you grind, leaving no trace on the table or in the kitchen.

Material: silicone, ceramic grinder, wood.  
Colour: Greens/Set of 2



Spoonless, Design by Murken Hansen

Spoonless is a small series of smart containers that create a warm atmosphere in your kitchen. Simply remove the cork lid from the small sprout and pour without using a spoon.

Size: Small, Ø:6,5cm, H:16,5cm.  
Large, Ø:8,8cm, H:22,2cm.  
Material: Coloured clay, cork lid.  
Colours: Carbon, Ash or Pale Green



New Norm Cutlery, Design by Norm Architects

A classic, versatile and long-lasting design from Danish duo NORM Architects. Available as Knife, Fork, Spoon and Teaspoon - all with a great feel. New Norm Cutlery is a part of the popular New Norm Dinnerware series. The cutlery is designed to work with all kinds of meals and will suit everything from starters and entrees to desserts, lunches and mid-night snacks.

Material: Brushed steel or chrome



Norm Containers, Design by Norm Architects

The Storage Stone series is inspired by nature and the fascination of mixing rough and soft. Norm takes great inspiration from nature in terms of colours, materials and shapes - and these elegant storage jars are no exception.

Material: Stoneware, cork, silicone.  
Colours: Carbon, Ash



Grow Pot, Design by Hallgeir Homstvedt

**The round pot in traditional clay material on top of the oblong and seemingly quite ordinary piece of wood provides a nice contrast between both shape and material. Something Hallgeir Homstvedt has been fond of working with and continues to focus on in his other designs.**

**Grow Pot is ideal for a little home garden of herbs in the windowsill. You can also create various installations with several pots on the tray and fill them with plants, violets or some lovely smelling fresh rosemary.**

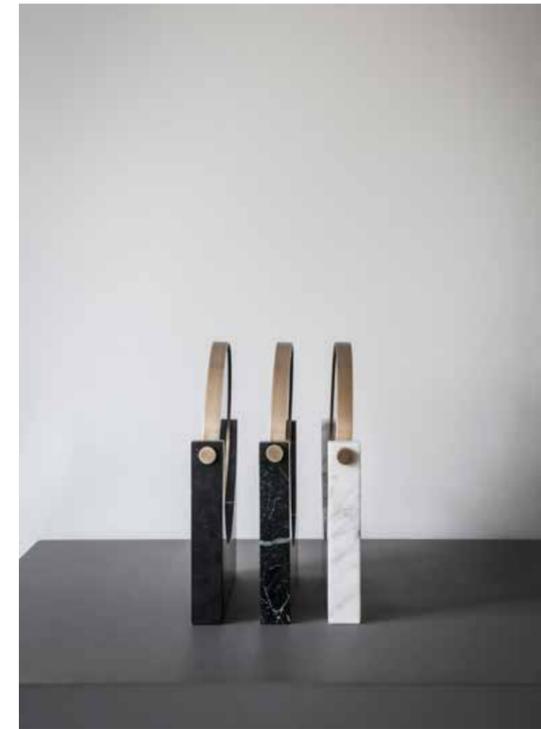
Size: Pot, Ø13.5 cm, H13cm. Tray, L40cm, H3cm, W12cm  
Material: Black terracotta, oak wood, silicone fitting.

Pepe Marble Mirror, Design by Studio Pepe

**Marble Mirror is solid, durable and meant to last. Year after year after year. The classic design and clean aesthetics, inspired by the style in late 50's Italy, give the mirror a great iconic value. An object to be used and enjoyed everyday – and some day, maybe even passed on to future generations.**

**Arianna Lelli Mami and Chiara Di Pinto at Studio Pepe explains, “We like the Italian aesthetic from the late 50's and up—back then the educated and sophisticated growing middle class had a style who was very well represented by masters such as Caccia Dominioni, Gio Ponti and De Carli and in Michelangelo Antonioni's movies like ‘La notte’. A style, which used a lot of precious materials such as marble, brass, precious woods and patterns.”**

Size: H26cm, D3cm, W25cm  
Material: Marble, brass, mirror glass  
Colour: Black, White, Green.



Soft Capital, Design by Nick Ross

Soft Capital is a fine, practical marble candle holder designed by Nick Ross. You can use the narrow end for regular tall candles and turn it around and use the wide end for tea lights.

The design is done with reference to the great, impressive pillars of Ancient Rome. Nick Ross explains, “Soft Capital is inspired by the capitals in ancient roman temples. A Capital connects the pillar to the ceiling or the arches, which it bears. I wanted to take this basic but beautiful form and give it a new softer look.” Nick Ross is half Swedish half British and born in the rough highlands of Scotland. Today he works from Stockholm, Sweden.

When asked where he gets his inspiration, Nick Ross replies, “I am inspired by history and how it affects the way we see things today. Ancient crafts or values in craft give them a magical quality today. I believe we can add this lost magic to contemporary domestic goods as well. By understanding the past we can add more soul to the present.” We love that thought and can't wait to see which history Nick Ross will take on next.

Size: Ø7,5, H7cm  
Material: marble  
Colours: Black or White



Chunk of Black Marble, Design by Andreas Engesvik

Tough on the outside, romantic on the inside. Menu Chunks is a series of raw and robust candleholders for regular candles. 3 different kinds of material in 3 different sizes, ready to mix, match and mismatch just as you like.

We introduced the series in AW14 and it has been one of our most popular designs. For the SS15 we're adding yet another variant: the luxurious Black Marble w. Brass top. Marble and concrete holders with copper or brass tops. The mix of the raw base and the shiny glowing tops gives the Chunk variants a rough and romantic look. As the candle burns down the light will reflect in the brass or copper top and give a beautiful glow.

Perfect for dinner tables, wedding gifts, windowsills and moments when you just want to spoil yourself rotten.

Size: Large, Ø7,5cm, H7,5cm.  
Material: Black marble with brass top



Norm Tumbler Alarm Clock, Design by Norm Architects

Tumbler is a modern variant of the classic alarm clock from Danish duo, Norm Architects. With its rounded bottom and no-tilt design Norm Tumbler Alarm Clock is decorative, practical and fun to interact with. When it rings and wakes you up— you simply take the clock and turn it upside down to stop the alarm.

Size: Ø:7,7cm, H:9,7cm,  
Materials: Painted steel  
Colour: Carbon, Moss Green or White.

# Phold—

Design by Shane Schneck

Phold is a family of containers designed to store all the small things in life. Shane Schneck has designed the series that come with an innovative lid that is attached to a soft and food safe silicone body. Making it a bit more fun—and much easier—to store your stuff in the kitchen, bathroom, bedroom or office. All containers are food safe. American industrial designer Shane Schneck works from this 'Office for design' based in Stockholm. 'Office for design' works for people and companies who admire simplicity and innovation. The studio bridges the world of design and

technology in a desire to challenge industry standards and discover new solutions to contemporary living.

Size: Model 01: 75 ml., Model 02: 220 ml.  
Materials: Food safe silicone.

Colour: Model 01: Ash, Nude, Turquoise, Model 02: Carbon, Pale Green, Pale Yellow

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WM Dining Chair & WM Lounge Chair, Design by Studio WM

Wendy Legro and Maarten Collignon are the founders of Studio WM—a design studio based in Rotterdam, The Netherlands.

Guided by all senses, their mission is to create seemingly simple design that reflect the love that is put into them — and their details—for years to come.

Their Wire design is available as WM Dining chair and the low WM Lounge Chair. They both have the same light and airy appearance and the thin structure of the wire frame gives them a delicate feel, while also providing a fine contrast to any cushion you put on the dining chair—or the blankets, pillows and soft items you lay in the lounge version. Studio WM explains, “The strength of metal gave us the freedom to push the boundaries and seek for the thinnest, most light construction to bring light into the design in a literal and figurative sense. The contrast between the thin metal wire and soft pillow evokes the urge to touch and use the product.”

WM Dining Chair is very durable and suitable for both indoor and outdoor use. Along with the chairs, Studio WM also designed the WM Chair Cushion. Size 39x35cm for WM Dining Chair and 43x39cm for WM Lounge Chair. The cushions are sold separately and available in 100% wool for indoor use and durable acrylic material for outdoor usage.

In 2014 the studio won the AD Architectural Digest & MONOQI Design Award 2014. They were amongst the finalists of the Elle Decoration Design Talent Award 2010 and was nominated for the Fast Company Award 2012, German Design Award 2012, Interior Innovation Award 2013 IMM Cologne and Dutch Design Awards 2013 and 2014.

Studio WM has participated in international design exhibitions such as Designers Fair (Cologne, DE), Dutch Design Week (Eindhoven, NL) and Sotheby's (London, UK) and returns on a yearly basis to the Salone del Mobile (Milan, IT) to show their latest work. The studio's work has been featured in international publications like Wallpaper\*, Frame, Elle Decoration, Case da Abitare and RUM Magazine.

Size: Dining Chair, H80,5cm, D47,5cm, W52cm / Lounge Chair, H72,5cm, D52cm, W65cm  
 Material: Powder coated steel  
 Colour: Black or White



Wire Series, Design by Norm Architects

The inspiration for this charming and decorative series came while Kasper Rønn and Jonas Bjerre-Poulsen were visiting a Japanese-inspired garden in L.A. The garden had custom made standing and hanging displays with flowers and light and together with the Japanese trees and small fountains it transformed the garden into a beautiful new kind of Art Deco. The series consists of two elegant bases for cosy oil lamps or beautifully floating flower arrangements.

Material: Powder coated steel  
 Colour: Black



The Spring Issue—Twenty Fifteen



Vera & Kyte



Jan Plechac & Henry Wielgus



Norm Architects



Afteroom



Signe Hytte



Alixa Lixfeld



Andreas Engesvik



Jonas Wagell



Murken Hansen



Iskob-Berlin



StokkeAustad



Form Us With Love



Sara Böttger



Shane Schneck



Rui Alves



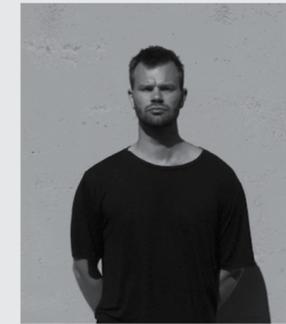
Hallgeir Homstvedt



Jonas Forsmann



Studio Pepe



Falke Svantun



Kristina Kjær og Signe Hytte



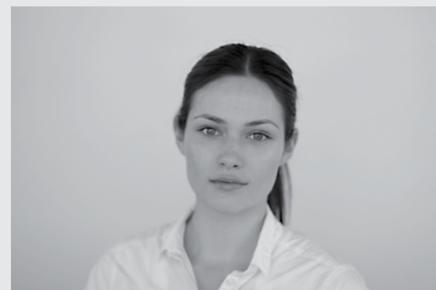
Sylvain Willenz



Studio WM



Christian Troels & Jonas Birkebæk Poulsen



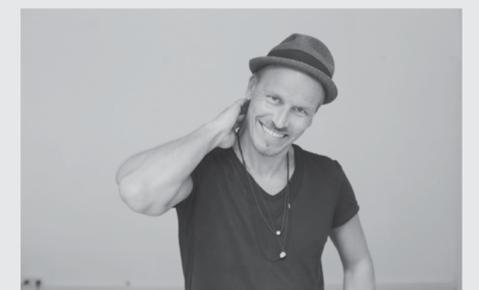
Theresa Arns



Nick Ross



Thomas Jenkins



Søren Rose

The Spring Issue—Twenty Fifteen

#Loungesofa  
#Turningtable  
#Uncovertable  
#Privatedesk  
#Sticksystem  
#Afterroomchair  
#Afterroomdiningchair  
#Afterroomloungechair  
#Fuwlcagetable  
#Balcony  
#Snaregade  
#Marblewallclock  
#Tribecaserie  
#Peektablelamp  
#Bollardlamp  
#Thestandard  
#Dancingpendant  
#Willenzvolumerug  
#Rain  
#Picnictote  
#Goodnorm  
#Clothingrack  
#Synneschair  
#Tofold  
#Bath  
#Opticalcandleholder  
#WoodenBowls  
#Roundbox  
#Normcollector  
#Growpot  
#Trivetpropeller  
#Bottlegrinder  
#Spoonless  
#Normcontainers  
#Newnormdinnerware  
#Pepemarblemirror  
#Cirkularbowl  
#Softcapital  
#Chunkofmarble  
#Normtumbleralarmclock  
#Phold  
#Wmdiningchair  
#Wireseries