



magisso®  
FINLAND HOME SMART HOME

THE NEW  
COLD  
STANDARD.

## HOME SMART HOME

Finland is a home for designer Alvar Aalto and Angry Birds, Marimekko and Moomin characters. At first, they seem to have nothing in common but there's more than meets the eye. They all are designed to entertain you – whether it is a cartoon character or a colorful pattern.

Magisso's way of entertaining you is to create beautiful designs with innovative functions that will ease your everyday life at home. Product development originates from minimalistic Finnish design heritage and Nordic functionality-driven mindset. We develop thoughts of the brightest designers and bring the best ideas to life.

Sunny regards  
from Helsinki, Finland

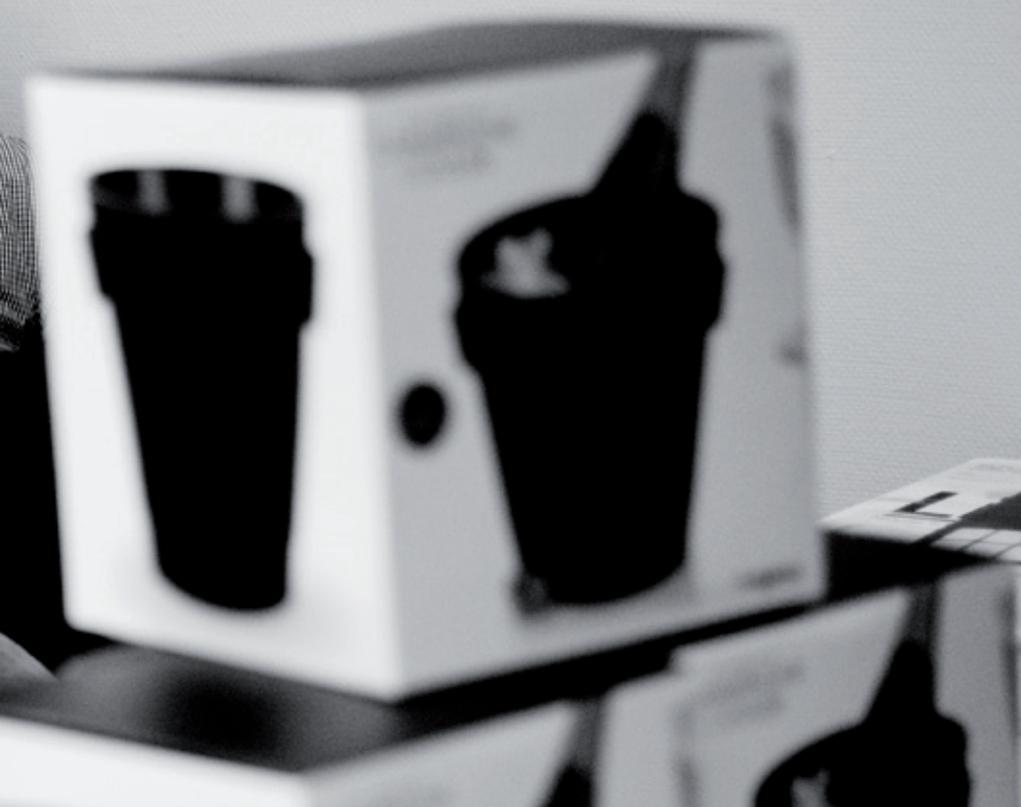


Juhani Sirén  
CEO, Magisso



*"Train or plane, this tea freak  
doesn't care about the convenience  
of bagged teas while sitting  
around a campfire."*

**CNN @Magisso Teacup**



## CREATING NEW DESIGN CLASSICS

The lifestyle brand MAGISSO® is the most awarded design company from Finland in recent years with numerous Red Dot, GIA, German Design Council, Fennia Prize and Good Design awards.

The innovative designs of MAGISSO® have gathered attention from some of the world's largest media houses including **CNN, Oprah, Wall Street Journal, Wired, InStyle, New York Magazine** and **Fast Company**.

Our educating and entertaining instruction videos have over 800.000 views from consumers at the official MAGISSO® YouTube channel.

The MAGISSO® collection is sold in some of the most prestigious museums, state-of-the-art department stores and well-known shops around the world. You can also find our innovative designs in many exclusive boutique hotels and Michelin star restaurants in four continents.



## FOR QUICK JUICING

MAGISSO® CITRUS REAMER: The double-ended organic shape suits for quick juicing of any size citrus fruits and is ergonomic and easy to use for any size hands.

The bamboo stand keeps your table clean and is an elegant display for this high quality mirror finished eye catcher on your kitchen or dinner table.

The MAGISSO® Citrus Reamer is the perfect choice for food and design aficionados alike.

- Set includes stainless steel Citrus Reamer and a bamboo stand.
- Stainless steel Citrus Reamer is dishwasher safe, bamboo stand hand wash only.





## SELF-COOLING TUMBLER & SHOT GLASS

The MAGISSO® Self-Cooling Tumbler allows you to keep your favorite beer or drink colder longer even in the hottest weather.

Just soak the it for a minute under water or a running tap for the cooling effect to start. The MAGISSO® Self-Cooling Tumbler will be approximately 40% cooler than the ambient temperature. Pour your favorite cold beer into it and enjoy – as long as you like. The MAGISSO® Self-Cooling Tumbler stays cold for hours, so you can keep the beer flowing.

The MAGISSO® Self-Cooling Tumbler stands out from the crowd – you can stand out also as you can personalize it with a touch of chalk and creativity. So it's a great gift too.

The shape of the MAGISSO® Self-Cooling Tumbler makes it suitable for various types of beers. Perfect also for ice tea, ice coffee and smoothies. There was particular attention paid to the best possible mouth feel throughout the design process.

### THE SELF-COOLING TUMBLER

- Set of two
- Volume: 19.2 fl oz. / 0.568 L (imp. Pint)

### ALSO AVAILABLE

#### THE SELF-COOLING SHOT GLASS

- Set of four
- Volume: 1.69 fl oz. / 50 ml
- Material: Food safe ceramics.
- Dishwasher safe.



NEW!



*Just a minute under water or a running tap and the Tumbler will stay cool for hours!*



WRITE  
ON IT  
WITH  
CHALK

# SELF-COOLING CERAMICS FOR DRINKS

Keep your favorite drinks cooler as you casually sit by the pool or host your most important guests for dinner. And you don't need a freezer or a fridge to keep them cool. The awarded MAGISSO® Self-Cooling Ceramic barware keeps drinks cool even at the dinner parties that last long into the evening – and without electricity.

Just soak it in water for a minute or two before use to start the cooling process. It will keep content cool for hours. You can also create your very own design or write a personal message on the side of the Ceramics with a chalk.

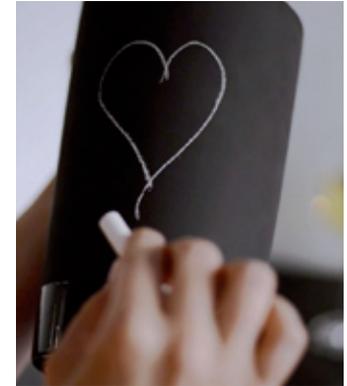
- Material: Food safe ceramics.
- Dishwasher safe.



**gia** global innovation award  
honoring housewares design excellence

FENNIaprize 14

HONORARY MENTION



WINE COOLER  
Volume:  
Fits a wine btl

CARAFE  
Volume: 1 L

CHAMPAGNE COOLER  
Volume: Fits a magnum btl

ICE BUCKET  
Volume: 1.4 L

SAKE SET  
1 x Sake Carafe  
2 x Sake Cup



# SELF-COOLING CERAMICS FOR FOOD

Keep it cool. With the MAGISSO® Self-Cooling Ceramics you're sure to serve all foods, desserts and snacks deliciously fresh, right at the table.

It's so simple. Just soak the Ceramics in water for a few minutes before filling it with food or drink. The cooled Ceramics will keep contents fresh throughout breakfast, lunch or dinner.

TIP: create your very own design or write a message on the side of the Ceramics with chalk. Cool and clever.

- Material: Food safe ceramics.
- Dishwasher safe.



FENNIAPRIZE 14  
HONORARY MENTION

SERVING CUP MINI  
Volume: 0.5 dl



SERVING CUP  
Volume: 3.5 dl



SERVING BOWL  
Volume: 1 L



SERVING BOWL LARGE  
Volume: 2.5 L



CARAFE MINI  
Volume: 4 dl

SERVING PLATE  
Size: 28 x 14 cm



SERVING PLATE SMALL  
Size: 14 x 14 cm





*"Love this! Makes you want  
to reachout, feel it &  
use it. Great piece."*

**Design Milk @ Magisso Ceramics**

# CONTROL THE TASTE

Place your favorite loose tea in the filter of the MAGISSO® Teacup, pour hot water until leaves are covered – steeping begins.

When tea is ready to your liking, tilt the angled base so the steeping stops.

No need to remove the tea leaves – just drink and enjoy the warmth and the natural fragrance of the tea leaves as they enhance the experience.

For a second cup of tea just add more hot water and tilt to steep. No mess. You are in control.

- Material: Food safe plastic.



reddot design award  
honourable mention 2011

TASTY MINT



FRESH LEMON



TEA GREEN



CHERRY BLOSSOM



PURE BLACK



SNOW WHITE

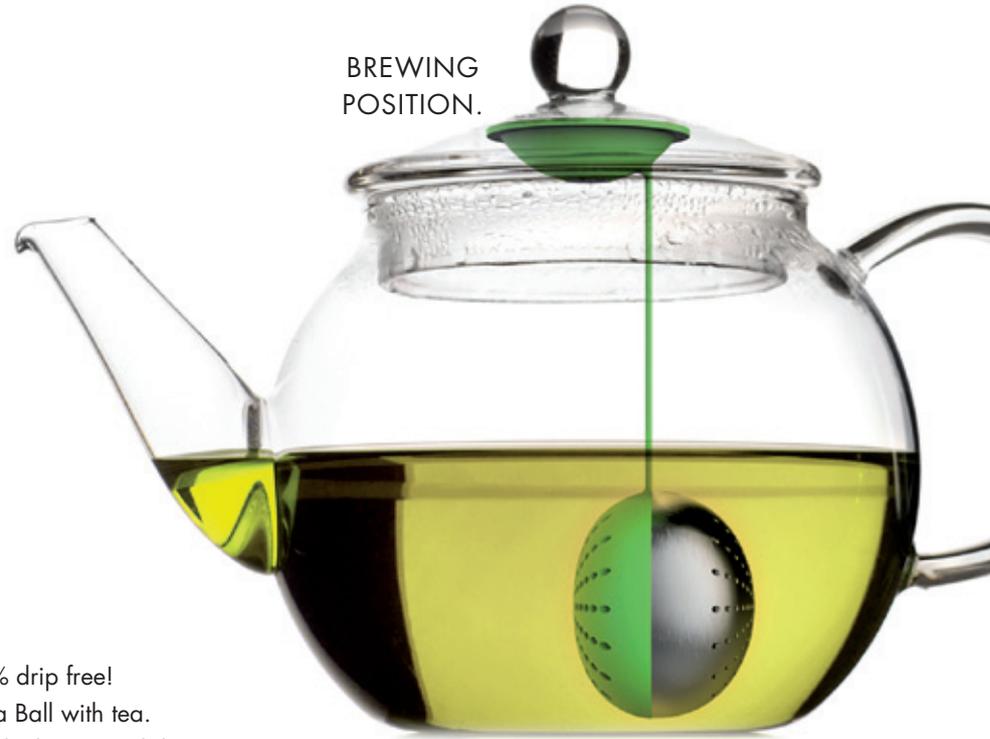


CORAL RED





NON-BREWING  
POSITION.



BREWING  
POSITION.

## MESS-FREE TEA

Update your granny's heritage teapot with the smart Magnetic Tea Ball by Magisso. It is 100% drip free!

- 1.** Fill teapot with hot water and the Magnetic Tea Ball with tea.
- 2.** Attach the sucker of the Magnetic Tea Ball inside the teapot lid.
- 3.** Put the teapot lid back on: the Magnetic Tea Ball is now under water and is brewing tea.
- 4.** When tea is ready just lift the Tea Ball with a spoon and connect it to the sucker.

Tea Ball hangs inside the pot above tea. Brewing stops and there is no dripping on your table.

...and of course it works fine on your teacup too.

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● Material: Silicon, stainless steel and magnets.

## CUTTING & SERVING MADE EASY

With the award-winning MAGISSO® Cake Server cutting and serving a piece of cake is elegant and easy:

1. Press through cake and squeeze lightly.
  2. Lift over the plate and release.
  3. Perfect piece of cake on the plate.
- Simple, smart and stunning.

The MAGISSO® Cake Server is available in premium mirrored stainless steel or in four new fun & fresh colors and it is suitable for all the cakes everybody loves.

- Material: Stainless steel or food safe plastic.



reddot design award  
winner 2010

NEW!



*Banish dessert-course anxiety  
with Magisso Cake Server  
that cuts and transports  
perfect slices, topple-free.*

**Oprah @Magisso Cake Server**



## ELEGANT SERVING

The Magisso Serving Set gives you three beautiful serving tools; Pie Server, Cheese Knife and Cheese Slicer.

All the Magisso Serving Set products can be set sideways on the table so the blade of the product doesn't tarnish your tablecloth.

For cheese aficionados and wine lovers. For parties and everyday life. Each product is made of premium, mirrored stainless steel and is suitable for your favourite pies and cheeses.

- Material: Stainless steel.





*"Every now and then  
I come across an idea  
that is so practical  
that I'm sure that  
it will be a huge  
international hit."*

**Apartment Therapy  
@Magisso Sinkware**

## OUT OF SIGHT – WITHIN REACH

### MAGISSO® MAGNETIC HOLDER:

Innovation that solves the eternal problem of where to store your dish cloth, brush or sponge hygienically.

The unique double magnet fitting is easy to install to your sink without any tools. Just place the magnets on both sides of the sink and place the holder on the desired spot.

**STEEL CLOTH HOLDER:** Keeps your dish cloth out of sight but always close.

A hygienic and smart way of storing your dish cloth. Available with a straight or a curved handle.

**STEEL SPONGE HOLDER:** Keeps your dish sponge or dish brush neatly attached to your sink.

- Material: Stainless steel and magnets.



## EVERYTHING IN ITS RIGHT PLACE

**PLASTIC CLOTH HOLDER:** Keeps your dish cloth out of sight but always close. A hygienic and smart way of storing your dish cloth.

**PLASTIC SPONGE HOLDER:** Keeps your dish sponge neatly attached to your sink.

**PLASTIC BRUSH HOLDER:** Lets you snap your dish brush right where it belongs.

The patented magnetic fitting allows the holders to be installed quickly to the sink without using tools.

They all come with two magnet parts and all you have to do is to place the sink between the magnets.

- Material: Durable plastic and magnets.



## TURNER SPOON

Turn steak or scoop some sauce with this two-in-one food prep tool. Just squeeze the edges lightly to transform the Turner into a handy Kitchen Spoon.



reddot design award  
winner 2013

## SPAGHETTI SCOOP

Tackle that tagliatelle or flip those flapjacks with the Magisso Spaghetti Scoop.

Squeeze the handle to transform this trendy Turner into a superb Spaghetti Scoop.



- Material: Food safe and heat resistant plastic.
- Stored flat.

## BALLOON WHISK

Easy to wash. The handle of the MAGISSO® Balloon Whisk – held together by magnets – splits into two, unfurling the stainless steel wires so they can be cleaned thoroughly.



reddot design award  
best of the best 2011



## MAKES CHOPPING EASY

The MAGISSO® Cutting Board combines innovative functions making it the perfect workbench of the kitchen. It makes cutting easier, safer and less messy.

Edges on both sides of the cutting board are designed to make it stable to use against the edge of the kitchen counter. This unique design gives extra support for the kitchen knife and makes it easier to chop vegetables.

The edges also keep the ingredients from spreading while scooping them to a pan.

Easy to store upright without taking too much space from your kitchen table. Chop, chop!

- Material: Bamboo.

excellence 12  
in Housewares awards  
findaist 2012



NEW  
SIZE!





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WWW.MAGISSO.COM  
INFO@MAGISSO.COM

MAGISSO®  
Arkadiankatu 19 C 34  
FI-00100 Helsinki  
Finland

CEO – FOUNDER  
Juhani Sirén  
Tel.: +358-50-565 0717  
[juhani.siren@magisso.com](mailto:juhani.siren@magisso.com)

KEY ACCOUNT DEVELOPMENT  
Christine Leisti  
Tel.: +358-40-762 7755  
[christine.leisti@magisso.com](mailto:christine.leisti@magisso.com)

NEW BUSINESS DEVELOPMENT  
Dennis van der Veer  
Tel.: +358-44-321 3821  
[dennis.vdveer@magisso.com](mailto:dennis.vdveer@magisso.com)

MAGISSO® NORTH AMERICA  
PO BOX 192  
Weaverville, NC 28787  
United States

COO & CCO  
Sue Pregartner  
Tel.: +1-856-904-8259  
[sue.pregartner@magisso.com](mailto:sue.pregartner@magisso.com)