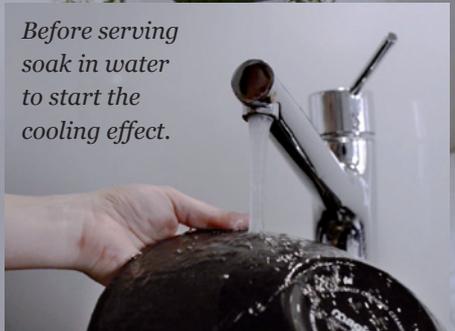


H H O M M E  
S M A R E  
H H O M M E





SELF-COOLING DINNERWARE.  
NATURALLY.



*Before serving  
soak in water  
to start the  
cooling effect.*

## NEW NATURALLY COOLING CERAMICS **FOR FOOD**

Keep it cool. With the Naturally Cooling Ceramics you're sure to serve all foods, desserts and snacks deliciously fresh, right at the table.

It's so simple. Just soak the Naturally Cooling Ceramics in water for a few minutes before filling it with food or drink. The cooled Ceramics will keep contents fresh throughout breakfast, lunch or dinner.

**TIP:** create your very own design or write a message on the side of the Ceramics with chalk. Cool and clever.

- Material: Food grade ceramics.
- Dishwasher safe.

**gia** global  
innovation  
award  
honoring housewares  
design excellence

FENNIAPRIZE 14

HONORARY MENTION



SERVING CUP MINI  
Volume: 0.5 dl



SERVING CUP  
Volume: 3.5 dl



SERVING BOWL  
Volume: 1 L



SERVING BOWL LARGE  
Volume: 2.5 L



CARAFE MINI  
Volume: 4 dl

SERVING PLATE  
Size: 28 x 14 cm



SERVING PLATE SMALL  
Size: 14 x 14 cm

## NATURALLY COOLING CERAMICS FOR DRINKS

Enjoy your drinks cool by the pool or at a perfect dinner. And you don't need a freezer or a fridge to keep them cool with the awarded Naturally Cooling Ceramic barware.

Just soak the Naturally Cooling Ceramics in water for a minute or two before use to start the cooling process. It will keep content cool for two to four hours. You can also create your very own design or write a personal message on the side of the Ceramics with a chalk.

Designed exclusively for Magisso by Simon Stevens.

- Material: Food grade ceramics.
- Dishwasher safe.



*Make it personal  
with a touch  
of chalk.*



WINE  
COOLER  
Volume:  
Fits a wine btl

ICE BUCKET  
Volume: 1.4 L

CARAFE  
Volume: 1 L



CHAMPAGNE  
COOLER  
Volume: Fits  
a magnum btl



**NEW SAKE SET**  
1 x Sake Carafe  
2 x Sake Cup

*“Love this!  
Makes you  
want to reachout,  
feel it & use it.  
Great piece.”*  
**Design Milk**  
**@Magisso Barware**

**gia** global  
innovation  
award  
★ ★ ★ ★ ★  
honoring housewares  
design excellence

**FENNIAprize 14**  
HONORARY MENTION

THE ONLY  
SELF-COOLING  
CERAMIC BARWARE  
IN THE WORLD.



NO MESS. ONLY PERFECT TEA.



NON-BREWING  
POSITION.



BREWING POSITION.

## NEW MAGNETIC TEA BALL

Update your granny's heritage teapot with the smart Magnetic Tea Ball by Magisso. It is 100% drip free!

- 1.** Fill your teapot with hot water and the Magnetic Tea Ball with tea.
- 2.** Attach the sucker of the Magnetic Tea Ball inside your teapot lid.
- 3.** Put the teapot lid back on: the Magnetic Tea Ball is now under water and is brewing tea.
- 4.** When tea is ready just lift the Tea Ball with a spoon and connect it to the sucker.

Tea Ball hangs inside the pot above tea. Brewing stops and there is no dripping on your table.  
...and of course it works fine on your teacup too.

● Material: Silicon, stainless steel and magnets.



# TEACUP

Have a perfect cup of tea. The Magisso Teacup by Laura Bougdanos and Vesa Jääskö makes enjoying it nice and simple.

Thanks to the triangle bottom, it is easy to adjust the strength of tea depending on your taste without making a mess.

Just tilt the Magisso Teacup so that the filter side of the cup is lower. Then place the tea leaves in the filter, pour hot water until the leaves are covered and let it brew until the tea is just right. By tilting the Magisso Teacup the other way, the tea is ready to be enjoyed while the leaves in the strainer spread their natural fragrance.

Finally there is an effortless way to enjoy a perfect cup of tea. All you need is tea and hot water – and love of course.

- Material: Food grade plastic.



reddot design award  
honourable mention 2011



fenniprize 12  
good design grows global  
HONORARY MENTION

PURE BLACK



TEA GREEN



PERFECT  
TEACUP FAMILY.

CORAL RED



SNOW WHITE





*“Train or plane, this tea freak  
doesn’t care about the convenience  
of bagged teas while sitting  
around a campfire.”*

**CNN @Magisso Teacup**

## CAKE SERVER

With the award-winning Magisso Cake Server cutting and serving a piece of cake is elegant and easy:

- 1.** Press through cake and squeeze lightly.
- 2.** Lift over the plate and release the squeeze.
- 3.** Perfect piece of cake on the plate.

Simple, smart and stunning.

The Magisso Cake Server is available in premium mirrored stainless steel or in four fun & fresh colors and it is suitable for all the cakes everybody loves.

- Material: Stainless steel or food grade plastic.



reddot design award  
winner 2010

*Banish dessert-course anxiety  
with Magisso Cake Server  
that cuts and transports  
perfect slices, topple-free.*

**Oprah@Magisso Cake Server**

BEST WAY  
TO CUT AND SERVE CAKE  
– AND DELICIOUSLY EASY.



## SERVING SET

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The Magisso Serving Set gives you three beautiful serving tools; Pie Server, Cheese Knife and Cheese Slicer.

The design continues the unique form of the Magisso Cake Server from the Finnish designer Maria Kivijärvi.

All the Magisso Serving Set products can be set sideways on the table so the blade of the product doesn't tarnish your tablecloth.

For cheese aficionados and wine lovers. For parties and everyday life. Each product is made of premium, mirrored stainless steel and is suitable for your favourite pies and cheeses.

In 2012 the Magisso Serving Set received the prestigious GOOD DESIGN award.

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- Material: Stainless steel.





PIE SERVER THAT STANDS UP ON THE TABLE  
AND STANDS OUT FROM THE CROWD.

## TURNER SPOON

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Turn steak or scoop some sauce with this two-in-one food prep tool.

Just squeeze the edges lightly to transform the Turner into a handy Kitchen Spoon.



## SPAGHETTI SCOOP

---

Tackle that tagliatelle or flip those flapjacks with the Magisso Spaghetti Scoop.

Squeeze the handle to transform this trendy Turner into a superb Spaghetti Scoop.



You can store both items flat, so they take almost no space from your drawer.

- Material: Food grade and heat resistant plastic.



reddot design award  
winner 2013

**gia** global  
innovation  
award  
★★★★★  
honoring housewares  
design excellence



KITCHEN SPOON  
YOU CAN STORE FLAT  
AND USE AS A TURNER.



## BALLOON WHISK

It is always a challenge to clean the wires of a normal balloon whisk. Thick mixtures get stuck to the inner side of the wires and are difficult to wipe off. Rinsing the whisk with just water is not the most hygienic cleaning solution.

The extremely user-friendly Magisso Balloon Whisk is easy to wash. The handle of the Magisso Balloon Whisk – which is held together by magnets – splits into two, unfurling the stainless steel wires so they can be thoroughly wiped and cleaned.

The concept of the Balloon Whisk received the red dot: best of the best award in 2011.

Designed for Magisso by Hansol Kwon.

- Material: Stainless steel with plastic handle.

CLEANING  
YOUR WHISK  
DOESN'T GET  
ANY EASIER  
THAN THIS.



reddot design award  
best of the best 2011



## CUTTING BOARD

The Magisso Cutting Board combines innovative functions making it the perfect workbench of the kitchen. It makes cutting easier, safer and less messy.

Edges on both sides of the cutting board are designed to make it stable to use against the edge of the kitchen counter. This unique design gives extra support for the kitchen knife and makes it easier to chop vegetables.

The edges also keep the ingredients from spreading while scooping them to a pan.

And it is easy to store upright without reserving too much space from your kitchen table. Chop, chop!

- Size: 35 x 26 cm.
- Material: Bamboo.

excellence 12  
in Housewares Awards  
findist 2012

MAKES  
CHOPPING  
EASY.



OUT OF  
SIGHT,  
WITHIN  
REACH.

*"Every now and then  
I come across an idea  
that is so practical  
that I'm sure that  
it will be a huge  
international hit."*

**Apartment Therapy  
@Magisso Sinkware**



## MAGNETIC HOLDERS

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An innovation that solves the eternal problem of where to store your dish cloth, brush or sponge hygienically.

With its unique double magnet fitting it is easy to install to your sink without any tools. All you have to do is to place the magnets on both sides of the sink and place the holder on the desired spot.

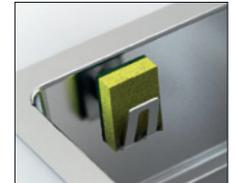
### STEEL CLOTH HOLDER

Keeps your dish cloth out of sight but always close. A hygienic and smart way of storing your dish cloth. Available with a straight or a curved handle.

### STEEL SPONGE HOLDER

Keeps your dish sponge or dish brush neatly attached to your sink.

● Material: Stainless steel and magnets.



## CLOTH HOLDER

Keeps your dish cloth out of sight but always close. A hygienic and smart way of storing your dish cloth.

## SPONGE HOLDER

Keeps your dish sponge neatly attached to your sink.

## BRUSH HOLDER

Lets you snap your dish brush right where it belongs.

Magisso's patented magnetic fitting allows the holders to be installed quickly to the sink without using tools.

They all come with two magnet parts and all you have to do is to place the sink between the magnets.

- Material: Durable plastic and magnets.
- Colors: Black and white.



EVERYTHING  
IN ITS RIGHT  
PLACE.



## MEANINGFUL DESIGN

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*Finland is a home for designer Alvar Aalto and Angry Birds, Marimekko and Moomin characters. At first, they seem to have nothing in common but there's more than meets the eye. They all are designed to entertain you – whether it is a cartoon character or a colorful pattern.*

*Magisso's way of entertaining you is to create beautiful designs with innovative functions that will ease your everyday life at home. Product development originates from minimalistic Finnish design heritage and Nordic functionality-driven mindset. We develop thoughts of the brightest designers and bring the best ideas to life. Thanks to our uncompromising design work, Magisso is the most awarded new design brand in Finland in recent years.*

*We are proud of the recognition but our best reward is – and always will be – when we can help you to make your everyday life one step easier.*

*Sunny regards from Helsinki, Finland*



Juhani Sirén, CEO, Magisso





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