

SPRING/  
SUMMER  
2014

**magisso**<sup>®</sup>  
FINLAND HOME SMART HOME

AWARDED  
NATURALLY  
COOLING  
CERAMICS.

FENNIAPRIZE 14

HONORARY MENTION

## HOME SMART HOME

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Magisso is a design brand from Finland on a mission to create products that will ease life in your Home Smart Home.

For finding new everyday solutions we share and develop thoughts with the brightest young designers and bring their ideas to life.

Since 2008 we have created inspiring designs that have both form and function. Our collection has been well received in media and won the most prestigious design awards around the world.

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*“Every now and then I come across an idea that is so practical that I’m sure that it will be a huge international hit.”*

**Apartment Therapy**  
**@Magisso Sinkware**

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*“Even a unapologetic three-cups-of-coffee-a-day person can appreciate this clever teacup.”*

**Fast Company**  
**@Magisso Teacup**

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*“Love this! Makes you want to reachout, feel it & use it. Great piece.”* **Design Milk**  
**@Magisso Barware**

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*“Train or plane, this tea freak doesn’t care about the convenience of bagged teas while sitting around a campfire.”*

**CNN**  
**@Magisso**  
**Teacup**

**VISIT US AT**



[WWW.MAGISSO.COM](http://WWW.MAGISSO.COM)



YOUR  
FAVORITE TEA  
– FROM YOUR  
FAVORITE  
TEAPOT.



## NEW MAGNETIC TEA EGG

Update your granny's heritage teapot with the smart Magnetic Tea Egg by Magisso. The Magnetic Tea Egg works in every teapot – and it is 100% drip free!

- 1.** Fill up the silicon part of the Magnetic Tea Egg with you favourite tea.
- 2.** Place the sucker of the Magnetic Tea Egg inside the lid of your teapot.
- 3.** Pour hot water into your teapot.
- 4.** Place the lid on to your teapot with the Magnetic Tea Egg hanging under water.
- 5.** When your tea is ready just fix the Tea Egg to the sucker with a spoon. The magnets on the sucker and the Tea Egg will secure it above the water level. This way your tea doesn't get bitter and you won't drip tea on your table.

● Material: Silicon and stainless steel.

## NEW NATURALLY COOLING CERAMICS FOR FOOD

KEEP IT COOL. With the Naturally Cooling Ceramics you're sure to serve all foods, desserts and snacks deliciously fresh, right at the table.

It's so simple. Just soak the Naturally Cooling Ceramics in water for a few minutes before filling it with food or drink. The cooled Ceramics will keep contents fresh throughout breakfast, lunch or dinner.

TIP: create your very own design or write a message on the side of the Ceramics with chalk. Cool and clever.

- Material: Ceramics.
- Dishwasher safe.

SERVING CUP MINI  
Volume: 0.5 dl



SERVING CUP  
Volume: 3.5 dl



SERVING BOWL  
Volume: 1 ltr



SERVING BOWL LARGE  
Volume: 2.5 ltr



CARAFE MINI  
Volume: 4 dl

*Soak the ceramics  
in water to  
make it cold.*



SERVING PLATE  
Size: 28 x 14 cm



SERVING PLATE SQUARE  
Size: 14 x 14 cm

FOR EVERYTHING  
YOU WANT TO  
SERVE FRESH  
AND COOL.  
NATURALLY.



# NATURALLY COOLING CERAMICS FOR DRINKS

Enjoy your drinks cool by the pool or at a perfect dinner. And you don't need a freezer or a fridge to keep them cool with the awarded Naturally Cooling Ceramic barware.

Just soak the Naturally Cooling Ceramics in water for a minute or two before use. It will keep content cool for two to four hours. You can also create your very own design or write a personal message on the side of the Ceramics with a chalk.

Designed exclusively for Magisso by Simon Stevens.

- Material: Ceramics.
- Dishwasher safe.

CHAMPAGNE COOLER  
Volume: Fits a magnum btl



CARAFE  
Volume: 1 ltr



WINE COOLER  
Volume: Fits a wine btl



ICE BUCKET with tongs  
Volume: 1.4 ltr



# TEACUP

Have a perfect cup of tea. The Magisso Teacup by Laura Bougdanos and Vesa Jääskö makes enjoying it nice and simple.

Thanks to the triangle bottom, it is easy to adjust the strength of tea depending on your taste without making a mess.

Just tilt the Magisso Teacup so that the filter side of the cup is lower. Then place the tea leaves in the filter, pour hot water until the leaves are covered and let it steep until the tea is just right. By tilting the Magisso Teacup the other way, the tea is ready to be enjoyed while the leaves in the strainer spread their natural fragrance.

Finally there is an effortless way to enjoy a perfect cup of tea. All you need is tea and hot water – and love of course.

- Colors: Black, white and new tea green.
- Material: Food grade plastic.



reddot design award  
honourable mention 2011



fenniaprize 12  
good design grows global  
HONORARY MENTION



German  
Design Award  
NOMINEE 2013



MY CUP  
OF TEA –  
EASILY.



## CAKE SERVER

With the Magisso Cake Server cutting and serving a piece of cake is easy and stylish. The Magisso Cake Server is made of premium mirrored stainless steel and it is suitable for soft cakes.

The idea of the Magisso Cake Server came to designer Maria Kivijärvi while she was drawing on the rocks of a lake in Finland.

In Maria's own words, "Despite the recent trend for functional design in kitchen utensils, the basic idea of the cake server has not changed for the longest time. For this design, I was deliberately searching for a completely new functionality and appearance for the Magisso Cake Server".

- Material: Stainless steel.



A NEW  
PIECE OF  
CAKE.



## SERVING SET

The Magisso Serving Set gives you three beautiful serving tools; Pie Server, Cheese Knife and Cheese Slicer.

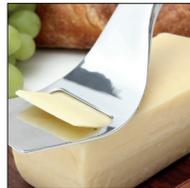
The design continues the unique form of the Magisso Cake Server from the Finnish designer Maria Kivijärvi.

All the Magisso Serving Set products can be set sideways on the table so the blade of the product doesn't tarnish your tablecloth.

For cheese aficionados and wine lovers. For parties and everyday life. Each product is made of premium, mirrored stainless steel and is suitable for your favourite pies and cheeses.

In 2012 the Magisso Serving Set received the prestigious GOOD DESIGN award.

- Each product is sold separately.
- Material: Stainless steel.



SOME  
CHEESE  
WITH YOUR  
WINE?



## CAKE SERVER COLOR

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The Magisso Cake Server is also available in four fantastic colors: Pure Black, Fresh Lime, Deep Purple and Snow White.

The Magisso Cake Server Color is made of high quality food grade plastic. You can cut and serve all the cakes you love with your choice of color.

Cutting edge functionality  
– for an affordable price.

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- Material:  
Food grade ABS.

STYLE  
IN FOUR  
COLORS!



## TURNER SPOON

Turn steak or scoop some sauce with this two-in-one food prep tool. Just squeeze the edges lightly to transform the Turner into a handy Kitchen Spoon.

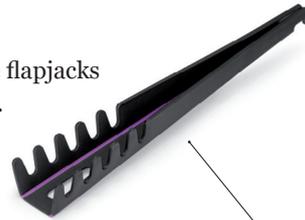


STORE FLAT.  
SQUEEZE  
FOR EXTRA  
FUNCTION.



## SPAGHETTI SCOOP

Tackle that tagliatelle or flip those flapjacks with the Magisso Spaghetti Scoop. Squeeze the handle to transform this trendy Turner into a superb Spaghetti Scoop.



You can store the items flat, so they take almost no space from your drawer.

Designed for Magisso by Juhani Sirén and Vesa Jääskö.

- Material: Food grade nylon and silicon.
- Products sold separately.

*“Best for scooping spaghetti but also for scratching your back and brushing dinosaur teeth.”*

**Théo, 6 years  
@Magisso  
Spaghetti Scoop**



reddot design award  
winner 2013

**gia** global  
innovation  
award  
\*\*\*\*\*  
honoring housewares  
design excellence

# BALLOON WHISK

It is always a challenge to clean the wires of a normal balloon whisk. Thick mixtures get stuck to the inner side of the wires and are difficult to wipe off. Rinsing the whisk with just water is not the most hygienic cleaning solution.

The extremely user-friendly Magisso Balloon Whisk is easy to wash. The handle of the Magisso Balloon Whisk – which is held together by magnets – splits into two, unfurling the stainless steel wires so they can be thoroughly wiped and cleaned.

The concept of the Balloon Whisk received the red dot: best of the best award in 2011.

Designed for Magisso by Hansol Kwon.

- Material: Stainless steel with ABS handle.



reddot design award  
best of the best 2011



NEW  
EASY-TO  
-CLEAN  
WHISK!



## CUTTING BOARD

The Magisso Cutting Board combines innovative functions making it the perfect workbench of the kitchen. It makes cutting easier, safer and less messy.

Edges on both sides of the cutting board are designed to make it stable to use against the edge of the kitchen counter. This unique design gives extra support for the kitchen knife and makes it easier to chop vegetables.

The edges also keep the ingredients from spreading while scooping them to a pan.

And it is easy to store upright without reserving too much space from your kitchen table. Chop, chop!

- Size: 35 x 26 cm.
- Material: Bamboo.

excellence 12  
in Houseware Awards  
findist 2012



MAKES  
CHOPPING  
EASY!





## MAGNETIC CLOTH HOLDERS

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An innovation that solves the problem of where to store your dish cloth. With its patented magnet fitting it is easy to install without any tools. All you have to do is to place the magnets on both sides of the sink and place the holder on the desired spot. The Magnetic Cloth Holder is available with a straight or a curved handle.

It was invented in 2006 by Miika Mansikkamaa, who hated the fact that he was using his design faucet as a cloth holder. Furthermore, the dish cloth was always in the way or nowhere to be found.

He invented the idea of using two magnets when he was performing the good old party trick of moving a matchbox on the table without touching it.

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● Material: Stainless steel.

*Available  
also for  
round sinks.*



## MAGNETIC SPONGE HOLDER

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Finally there is a place for your dish sponge! Now you can store the sponge neatly out of sight, but within easy reach. The Magnetic Sponge Holder is easy to install to your kitchen sink in seconds without any tools.

You can also store most dish brushes in the Magnetic Sponge Holder.

The Magnetic Sponge Holder uses our patented double magnet fitting system. Just place the Sponge Holder on the desired spot in your kitchen sink and place the Counter Magnet to the corresponding place on the outer surface of the sink inside your kitchen cabin.

● Material: Stainless steel.



*Suitable  
also for  
dish brushes.*

A NEW  
HOME  
FOR YOUR  
SPONGE.



## CLOTH HOLDER

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Keeps your dish cloth out of sight but always close. A hygienic and smart way of storing your dish cloth.

## SPONGE HOLDER

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Keeps your dish sponge neatly attached to your sink.

## BRUSH HOLDER

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Lets you snap your dish brush right where it belongs.

Magisso's patented magnetic fitting allows the holders to be installed quickly to the sink without using tools.

They all come with two magnet parts and all you have to do is to place the sink between the magnets.

● Material: PC and ABS.





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